



CERTIFIED UX DESIGN CONSULTANT

Steve Roberts

Helping users find the path as a Senior UX Design Consultant & Researcher | UI Design | Brand & Product Design Expert | AI Enthusiast | Meta Engager | Software Developer & Integrations | Content & Marketing Consultant

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A short story...

A multidisciplinary creative with over 20 years experience delivering human-centered solutions to all kinds of creative challenges I consider myself to be pragmatic with exceptional communication, interpersonal skills, and the ability to manage personal workload to meet deadlines and feedback regularly. I can proactively communicating project status and areas of concern with a sharing growth mindset and the ability to work to collaborative milestones.

In the last 3 years I have managed 3 different departments and 2 teams of over 20 people simultaneously with huge success. I also have experience with Lean startup and agile methodologies utilising all team members and focused on evidence based research.

I have communicated directly (B2B) with over 500+ clients, offering direct technical support, experience as a UX designer and managing, leasing with the business directors on finance, hiring, offering my experience in business management and collaboration between teams within administration and automation. I was at the forefront of changing the company from a 100k business to a 500k business and helping them become recognised as a world leading set business and one of the world's top Ecommerce businesses with some of the top clientele including Ryderwear and Callabronco.

In previous roles I have managed and led on various high selling projects within UX Design and Software Development working with some of the biggest names in fashion, health, politics, and royalty which has led me to the skills, experience, and knowledge I possess and perform today.

Offering a creative direction as an agile, energetic, and organised problem solver through Storyboarding, Wire-framing and Prototyping with ideation on Usability Testing, looking at the User Journey, Research & Testing having the experience and knowledge to push projects forward from beginning to launch.



← SOME AWARDS & ACHIEVEMENTS I HAVE BEEN A PART OF

I have shaped new minds and crafted new futures with having the privilege of educating and mentoring students in the principles and practices of user experience (UX), user interface (UI) design and web design through various employment, contracts and as a professional teacher.

Key Skills in UI/UX Design, Research & Integrations

- GUI/UI/Lean UX/UX Design & Development / UX Researcher
- Agile Project Management (Kanban/Scrum) / Sprints & Timekeeping
- Business to Business (B2B) Liaising with businesses to provide Consultancy and Interpret Briefs
- Developing Scalable, Well-tested and Maintainable Online Software
- Translating designs and specs into Usable Web Applications
- Figma / Adobe CC / Sketch (+ Axure, Balsamiq, InVision, Marvel, Proto.io,)
- Atlassian software (ex. Jira, Confluence, BitBucket)
- User Interface · UX Strategy · Rapid UX/UI Wireframing & Prototyping
- User Stories · Empathy · User Research · Information Architecture · User Journey Mapping · Flow Analysis · A/B Testing
- Concept Generation / Integrated Marketing / Digital Marketing Strategy
- Social Media Marketing, Advertising & Public Relations
- On-Page & Global SEO / Technical Consultancy / Link Building Strategy/ Planning / Adwords Qualified / Google Analytics / Searchmetrics
- Communicated directly (B2B) with over 500+ clients
- Managing Teams, Budgets and Internal Marketing

Key Skills in Development & Integrations

- PHP / ASP / XML
- HTML5 / CSS3 / Flex / LESS / SASS (Bootstrap + ...)
- UI animation and graphic programming technologies (e.g. DFB, WebGL, EFL)
- Javascript (jQuery)/React/Angular JS/MVC frameworks
- MySQL / Basic
- Apache & Nginx Server Management / cPanel (WHM) / Plesk
- Apache HTTP / Xampp / Mamp / Wamp
- Server Management Server-Side Development - PuTTY / Node.JS / Bower / NPM / Grunt / Gulp / Composer
- Version Control - Github, Gitlab, BitBucket
- Magento 1.0+ / 2.2 / Security / Upgrades
- Wordpress Theme Development / Integrations / Security / API / Plugin Development
- Shopify Theme Development / Integrations / App Development
- CMS - Joomla / CS-Cart / Drupal / Prestashop / Concrete5



dribbble

Go see my work on dribble <https://dribbble.com/steveroberts>



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MY EXPERIENCE FROM EMPLOYMENT

Experience

"WITH OVER 20 YEARS EXPERIENCE AS AN AGILE, HIGHLY ORGANISED, ENERGETIC, CREATIVE PROBLEM SOLVER"

- 2023** **NCFE** | Remote
Teaching Professional - Teaching NCFE Level 3 Certificate in UX/UI and Web design
October 2023 - Present · Contract
- 2023** **Roamer** | Leeds, UK (Hybrid)
UX Design Manager · UI Design Manager · Lead Software (Shopify) Developer
Jul 2023 - Present · Full Time
- 2023** Promoted to **Managing Partner - Design Lead & Marketing Consultant**
- 2022...** **THE DESIGN YARD** | Remote, United Kingdom
Lead UI/UX Product Designer, Systems & Integrations
July 2021 – Present · Full Time
- 2021** Promoted to **Manager / Head of User Experience Design and Head of Development + Tech Support Manager**
- 2020** **KRISTIN MARK DIGITAL**® | Remote, United Kingdom
User Experience Designer + Dept Manager,
Lead Development + Dept Manager & Tech Support Manager
Aug 2020 – June 2022 · Contract · 2 yrs
- 2020** **HENDRIX MEDIA** | London, UK
UX/UI Design & UX Research
Feb 2020 - July 2020 · Contract · 7 mos
- 2019** **N17 GROWTH PARTNERS LTD** | Newcastle upon Tyne, UK
UX & Front End Designer (Design, Development & Integrations)
Aug 2019 - Jan 2020 · Contract · 7 mos
- 2022...** **Rainy City Marketing** | Remote, United Kingdom
Project Manager · Lead UX, Product & UI Designer & Software Integrations · SEO & Security
Feb 2019 - Jul 2019 · Contract · 6 mos
- 2013** Promoted to **Senior Project Manager/Senior UI Designer & Digital UX/IXD/Software Developer & Integrations**
- 2012** **WebVisual** | Remote, United Kingdom
Digital UX/IXD/Software Developer & Integrations
Aug 2020 – June 2022 · Full Time · 2 yrs

I KNOW MY A B C AND CAN COUNT FROM 1 2 3

My Education

"CONTINUOUSLY DEVELOPING MY SKILLS AND SHARING A GROWTH MINDSET"

- 2013** **NCFE Level 2 Team Leading**
July 2021 – Present
- 2001** **GNVQ Art and design | THE INSTITUTE 2 GNVQ in Art, Design and Creativity.**
Aug 2020 – June 2022
- 2001** **HND Film Production | THE INSTITUTE 2 HND's in Film Production and Film Theory.**
Including Communication and Information Technology.
- 2001** **GNVQ Advanced Media | THE INSTITUTE**
Including Graphic design, Web design, DTP, Photography and Journalism.
- 2001** **OCR English & English Literature | THE INSTITUTE English and English Literature.**
Aug 2020 – June 2022
- 1998** **BTEC Intermediate IT Computing | THE INSTITUTE**
Including Communication and Information Technology.
- 1997** **HEREFORD SCHOOL OF TECHNOLOGY**
8 GCSE's including Mathematics, English and Science. Leisure interests

SOME ORGANISATIONS I HAVE WORKED WITH



READY FOR A QUICK CHAT?

I am available to talk anytime. You can contact me on the details above.

THANK YOU